

# PUBLIC HISTORY INTERNSHIP PROGRAM

## 20TH ANNIVERSARY CELEBRATION



The Public History Internship Program is celebrating its 20<sup>th</sup> Anniversary! Join us for a series of free morning sessions to be held in the Student Center Cardinal Hall B, followed by a pre-paid luncheon banquet in the Music Lounge.

**September 19, 2008**

8:00 A.M. to 1:30 P.M.

L.A. Pittenger Student Center

Further details available at  
[www.bsu.edu/history](http://www.bsu.edu/history)

Dr. Michael Wm. Doyle, Director  
Public History Internship Program  
Ball State University  
Burkhardt Building 213  
Muncie, IN 47303-0480  
Phone: (765) 285-8732  
Fax: (765) 285-5612  
Email: [mwdoyle@bsu.edu](mailto:mwdoyle@bsu.edu)



- **8:00-8:30 A.M.: Welcome by Ball State University Provost Terry S. King**
- **8:30-9:20 A.M.: Session I: PHIP Alumni Discuss How Their Internships Prepared Them for Professional Employment in Public History.** Panelists who work at HBO (in Manhattan), the National Park Service, the Children's Museum of Indianapolis, the Chicago History Museum, and IUPUI Libraries will answer audience questions.
- **9:30-10:20 A.M.: Session II: Recent and Current PHIP Students Discuss Their Internships.** Panelists who interned at Gerald R. Ford Presidential Museum, Bracken Library Archives and Special Collections Dept., the Children's Museum of Indianapolis, and the Blackford County Historical Society Museum will answer audience questions.
- **10:30-11:40 A.M.: Session III: The Cantigny First Division Oral History Project Showcase.** Ball State students and faculty premiere a short HD video about an immersive learning project they completed in summer 2008 involving filmed interviews with U.S. Army veterans whose service spanned WWII to the War in Iraq
- **11:30 A.M.-12:20 P.M.: Keynote Address by J. Ronald Newlin, Distinguished Alumnus** of the History Dept., on "**Social Utility: Public History and Civic Purpose in a Web 2.0 World**"
- **12:30-1:30 P.M.: Luncheon Banquet in the Music Lounge in Honor of PHIP Founding Director (1987-1997) and Emeritus Professor John Weakland.** Catered lunch, \$15 pre-paid by check made out to "BSU Foundation" and mailed to Shelly Gage in BB 200 by Sept. 12<sup>th</sup>

Dear Students, Faculty, Alumni, Friends, and Colleagues of the Ball State University History Department :--

We would like to formally invite you to join us in celebrating the 20th Anniversary of the Public History Internship Program. This celebration will take place on Friday, 19 September 2008, from 8:00 A.M. to 1:30 P.M. in the L.A. Pittenger Student Center. It will consist of a series of morning sessions to be held in Cardinal Hall B followed by a luncheon banquet in the Music Lounge. Here is the schedule:

8:00-8:30 A.M.: Welcome by **Provost Terry King**, introduced by **History Dept. Chair E. Bruce Geelhoed**; Dr. Gora will recognize the contributions of **Emeritus Professor John Weakland** as the PHIP's founding director during its first decade (1987-1997) and then introduce current **PHIP Director Michael Wm. Doyle**, who will briefly recap the day's schedule of events and introduce the first session.

8:30-9:20 A.M.: Session I: **PHIP Alumni Discuss How Their Internships Prepared Them for Professional Employment in Public History**; Panelists: **Lesley Coffin**, HBO New Media Ventures; **Yasmin Dalal**, Chicago History Museum School Programs Coordinator; **Jennifer Noffze**, Children's Museum of Indianapolis Registrar; **Kristi Palmer**, Assistant Librarian for Bibliographic and Metadata Services, University Library, Indiana University-Purdue University, Indianapolis; and **Justin Sochaki**, National Park Service Supervisory Park Ranger, Death Valley National Park; **M. Doyle**, moderator. Panelists will each briefly describe what their internship(s) entailed, what their current career position consists of, and how the former occasioned the latter – this to be followed by up to 20 minutes of audience Q and A.

9:30-10:20 A.M.: Session II: **Recent and Current PHIP Students Discuss Their Internships**; Panelists: **Joseph Brugos**, Ball State University Libraries Archives and Special Collections Dept. (Fall '08); **Amanda Hunt**, Gerald R. Ford Presidential Museum, Grand Rapids, Mich. (Summer '08); **Ryan Ingram**, Blackford County Historical Society, Hartford City, Ind. (Fall '08); **Courtney Jarrett**, Children's Museum of Indianapolis (Spring '04); **Andrew Frohberg**, Ball State University Libraries Archives and Special Collections Dept. (Spring '08); **M. Doyle**, moderator. Panelists will each concisely explain what their internship entails/-ed, how they obtained their placement, and how this capstone immersive learning experience fits into their career plans – this to be followed by up to 20 minutes of audience Q and A.

10:30-11:40 A.M.: Session III: **The Cantigny First Division Oral History Project Showcase**; Panelists: Project Co-Directors **Drs. Dave Ulbrich** and **M. Doyle**; Asst. Director **Chris Reidy**; Student Interviewer **Steve Brown**; Commentator **Dr. Paul Herbert**, Cantigny First Division Foundation Executive Director. Showing of 15-minute film about the CFDOHP, introduced by **Ulbrich** and **Doyle**, followed first by comments by **Reidy**, **Brown**, and **Herbert**, and then by audience Q and A. (The 40 veterans of the U.S. Army's 1st Infantry Division residing in Ind., Oh., and Kent., who were interviewed by the CFDOHP in Summer '08, will also be invited to attend and be recognized during this session.)

11:30 A.M.-12:20 P.M.: **Keynote Address** by **J. Ronald Newlin**, Principal, Newlin Associates, LLC, Indianapolis. Topic: **“Social Utility: Public History and Civic Purpose in a Web 2.0 World.”** His thesis will be that the concept of “User Generated Content” -- of not only websites, but also education and exhibitions and ultimately civic communication being a dialog instead of a monolog -- didn't start with MySpace, blogs, and wikis. He'll focus primarily on some successful (and a few not-so-successful) museum exhibits and fund-raising programs as examples.

(**Ron Newlin** earned his B.S. in History from Ball State and an M.A. from Indiana University, Bloomington. He has over 20 years of experience with cultural organizations in Indiana, including 15 years as a non-profit executive and fund-raiser. As Executive Director of the Indiana State Museum Foundation, he organized and led the \$35 million capital campaign for the new Indiana State Museum in White River State Park. Previously, as Executive Director of the Indiana Basketball Hall of Fame, Ron oversaw the design of both the \$2.5 million museum facility and the statewide capital campaign that made it possible. As a result of those campaigns, each of those organizations

increased its donor base from fewer than 400 to more than 7000 individuals who reside in every corner of the state. He has edited two magazines, written dozens of articles on cultural tourism and sports history, and has made hundreds of public presentations to professional organizations and service clubs in over 60 different Indiana counties. A member of the Association of Fund-Raising Professionals and the American Association of Museums, Ron has served on the board of directors of the Association of Indiana Museums, the East Central Indiana Tourism Council, Heritage in Progress (the Main Street program for New Castle, Indiana), and the marketing committee for the Philharmonic Orchestra of Indianapolis. He has twice been named a Sagamore of the Wabash by the Governor of Indiana and has been recognized with a Distinguished Alumnus Award by the Ball State Department of History.)

12:30-1:30 P.M.: **Luncheon Banquet in the Music Lounge in Honor of PHIP Founding Director (1987-1997) and Emeritus Professor John Weakland; Distinguished Prof. Tony Edmonds**, Master of Ceremonies. Catered lunch followed by presentation of a plaque and extemporized tributes from PHIP alumni and faculty colleagues.

Faculty, students, and alumni are encouraged to buy tickets by Sept. 12th through Ms. **Shelly Gage, History Dept. Administrative Coordinator**, in BB 200 to the **Luncheon Banquet**. Tickets are \$15, payable by check in advance made out to the "Ball State Foundation." The menu consists of chicken stir-fry on steamed brown rice (a vegetarian option is available upon advance request), served with a green salad with dressing, a baguette, and a choice of beverage, followed by a fresh-baked fudge brownie a la mode for dessert – all this prepared by the award-winning chefs of University Catering!

For our out of town guests, overnight accommodations may be reserved at the Pittenger Student Center Hotel (765-285-1555). Rates begin at \$61.60 per night.

---

For PHIP alumni who are unable to attend, please send Michael Doyle by e-mail or the postal mail (see addresses below) a brief account of where and when you did your internship and how that experience may have affected you in whatever career(s) you pursued after graduation. We're especially keen to obtain tributes to John Weakland as a faculty mentor, which we'll compile into a portfolio for presenting to him at the luncheon banquet.

If, on the other hand, you *can* join us but haven't been back to campus in awhile, we're sure you will be most favorably impressed by all of the new buildings, Shafer Tower and Carillon, the exquisite landscaping, and the award-winning redesign of McKinley Avenue. We look forward to having you as our honored guests at this special time of year!

**Michael Wm. Doyle, Ph.D., Associate Professor  
and Director, Public History Internship Program**

Ball State University [www.bsu.edu/web/mwdoyle/hist\\_300-369](http://www.bsu.edu/web/mwdoyle/hist_300-369)  
Department of History [mwdoyle@bsu.edu](mailto:mwdoyle@bsu.edu)  
Burkhardt Building 213 (o) 765-285-8732  
Muncie, IN 47306-0480 (f) 765-285-5612